



Press Release

FOR IMMEDIATE RELEASE

CRITICAL OUTCOME TECHNOLOGIES INC. RETAINS MARKET-MAKING SERVICES

London, Ontario (April 2, 2013): Critical Outcome Technologies Inc. (COTI or the Company) (TSX Venture Exchange: COT) is pleased to announce today that it has retained Venture Liquidity Providers Inc. (VLP) to provide market-making services in accordance with TSX Venture Exchange (TSXV) policies. VLP will trade shares of COTI on the TSXV for the purpose of maintaining an orderly trading market for the common shares of the Company and improving the liquidity of COTI's shares.

The market-making service will be undertaken by VLP through a registered broker, W.D. Latimer Co. Ltd. (WDL), in compliance with the applicable policies of the TSXV and other applicable laws. For its services, COTI has agreed to pay VLP \$5,000 per month under the agreement. The agreement may be terminated at any time by COTI or VLP upon written notice. COTI and VLP act at arm's length, and VLP has no present interest, direct or indirect, in the Company or its securities. The finances and the shares required for the market-making service are provided by WDL.

VLP is a specialized consulting firm based in Toronto, Ontario, providing a variety of services focused on TSXV listed issuers.

About Critical Outcome Technologies Inc. (COTI)

COTI is a leading-edge technology company specializing in accelerating the discovery of small molecules thus enabling new drugs to be brought to market in a more cost effective, efficient and timely manner. COTI'S proprietary artificial intelligence system, CHEMSAS®, utilizes a series of predictive computer models to identify compounds most likely to be successfully incorporated into disease-specific drug discovery, as well as subsequent optimization and preclinical development. These compounds are targeted at a variety of diseases, particularly those for which current treatments are either lacking or ineffective.

For more information, please visit www.criticaloutcome.com or contact:

Gene Kelly
Chief Financial Officer

519-858-5157

gkelly@criticaloutcome.com

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.